



South African transport business owners Kamal Mitoo and Dean Chetty swear by their Scania vehicles. It's all in the details, says Mitoo.

A PRINCESS IN PEARL, WITH V8 POWER

Text: Jeandre Koen **Photo:** Hannes van der Merwe

TIME IS MONEY. This is the motto that South African transport company Time Link Cargo lives by. The company is a relative newcomer in the transport industry in South Africa, which is traditionally handed down from one generation to the next. The company was formed in 2003 by Kamal Mitoo and Dean Chetty, both of whom cut their teeth in family-owned transport businesses.

Time Link Cargo is a privately owned logistics company based in Cape Town. With branches nationwide, the company offers specialist services in the areas of long-distance transport, national distribution, warehousing and logistical solutions.

"When it comes to ethical values, we like to keep it in line with the Scania values of 'customer first,'" says Mitoo. "And this is easily achievable when Scania keeps their promise to us as a customer, so that we can keep our promises to our customers."

And these men really love detail, with their beautiful fleet of customised vehicles hauling loads all over the country.

The attention to detail on their newest member of the fleet, a Scania R 500 tractor called "White Pearl," is breathtaking. This vehicle is fully customised with a range

of accessories from bumper to bumper, including a highly polished nudge bar, a stone guard and surrounding bullbar accessories as well as ceramic upright exhaust pipes, ceramic and polished rims and fully painted fifth wheel in the cab colour.

Although to some this might seem a bit extreme, there was a reason behind each thing done on this Scania R 500 V8. The ceramic pipes give the vehicle a sound any supercar owner would be proud of, and the ceramic paint on the rims assists in keeping everything cool when temperatures soar in the South African sun. The chromed nudge bar holds a set of high-visibility spotlights for cross-border conditions at night, whilst the chrome bullbar surrounds are fitted with LED lights right around for visibility during night driving conditions.

"When it comes to choosing the right truck for your business, it seems the details are just as important as the pulling power," says Chetty.

"The trucks represent the entire company," says Mitoo, "so we want them to look good. Scania has been extremely helpful in delivering the vehicles to our exact specification. We are really pleased with the end result." ●



"We have put a lot of time and effort into our White Pearl," says Kamal Mitoo.

"The truck represents the entire company, so we want them to look good."

Kamal Mitoo,
owner Time Link Cargo